

BRINGING AWARENESS TO WOMEN'S HEALTH RESEARCH USING GRAPHIC DESIGN

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SOCIAL MEDIA @ 📷 IN THE MEDICAL COMMUNITY IS AN EVOLVING TOOL FOR EDUCATION, NETWORKING, AND DISCUSSION.

ADVANTAGES



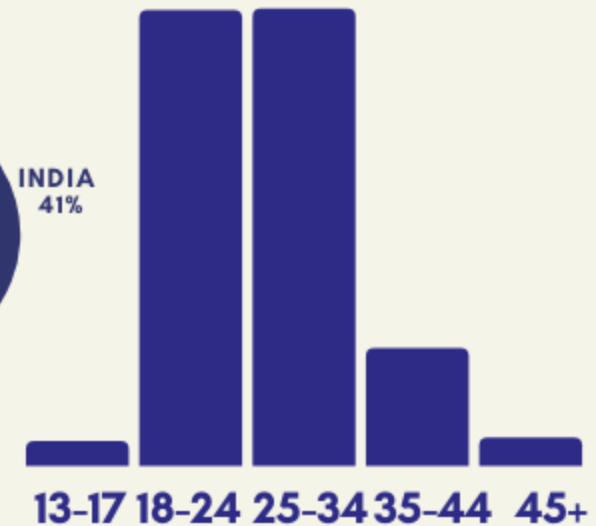
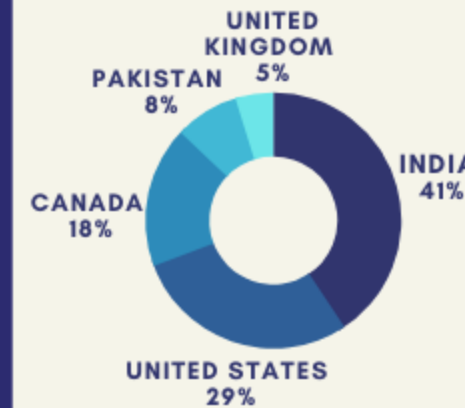
FREE OPEN ACCESS MEDICAL EDUCATION (FOAM) MOVEMENT

MED CUE CARDS

- Created the FOAM enterprise: @MedCueCards
- Collaborated with 16 Canadian physicians who conduct women's health research.
- Aim: to summarize current women's health research papers into visually engaging, easy-to-disseminate infographic designs.

REACH

AGE DEMOGRAPHICS



RESEARCH DISSEMINATION

10 RESEARCH GRAPHICS

17.2x

RETWEETS PER GRAPHIC (AVERAGE)

COLLABORATIONS WITH OVER 15 MEDICAL RESEARCHERS IN ONTARIO, CANADA 🇨🇦

TAKEAWAY

Summarizing women's health research into engaging, easy to digest graphic designs is an effective way to disseminate women's health information across social media platforms and engage the community in these important, but often overlooked subjects.